

# **Sponsor & Advertisement Opportunities**

# **§** <u>Sponsorship Scheme</u>

Туре	Amount	Benefits and Rewards
Diamond	RMB 60000	<ol> <li>The banquet is named after the Diamond Sponsor, and the representative will be invited as honor guest to sit at the main table.</li> <li>The representative will be the ribbon-cutting guest in the Opening Ceremony.</li> <li>Diamond Sponsor recognition on all marketing materials as follow: Opening Ceremony background wall, Registry background wall, Delegate Card, Conference package, Technical Seminar background wall, Exhibition Special, Conference Proceedings and other marketing materials.</li> <li>Special Thanks will be posted online in the CFSMA website for one year.</li> <li>6 full exhibition packages for free, including: delegate card, banquet ticket, full set of meal ticket, exhibitor directory.</li> <li>Booth Preoption for the next Exhibition.</li> <li>Exhibition promotional video speech</li> </ol>
Gold	RMB 10000	<ol> <li>Exhibition promotional fueco spectral</li> <li>The representative will be the honor guest in the Opening Ceremony.</li> <li>Gold Sponsor recognition on all marketing materials as follow: Opening Ceremony background wall,Registry background wall,Delegate Card,Conference package,Technical Seminar background wall,Exhibition Special,Conference Proceedings and other marketing materials.</li> <li>The representative will be invited as honor guest to sit at the main table.</li> <li>Special Thanks will be posted online in the CFSMA website for one year.</li> <li>3 full exhibition packages for free, including:delegate card,banquet ticket,full set of meal ticket,exhibitor directory.</li> <li>Booth Preoption for the next Exhibition.</li> <li>Exhibition promotional video speech</li> </ol>
Silver	RMB 10000	<ol> <li>Exhibition promotional video speech</li> <li>Silver Sponsor recognition on all marketing materials as follow: Opening Ceremony background wall,Registry background wall,Delegate Card,Conference package,Technical Seminar background wall,Exhibition Special ,Conference Proceedings and other marketing materials.</li> <li>The representative will be invited as honor guest to sit at the sub-main table.</li> <li>Special Thanks will be posted online in the CFSMA website for one year.</li> <li>1 full exhibition packages for free, including:delegate card,banquet ticket,full set of meal ticket,exhibitor directory.</li> <li>Booth Preoption for the next Exhibition.</li> </ol>



## **§** Advertisement

### In Exhibition Special

We will publish Exhibition Special for the annual exhibition and technical session every year (circulation is about 2000 copies). It will be distributed to all exhibitors and related industries. A copy of the book will also be given to all visitors attended the event.Interested company can advertise in it and the advertising cost is as following:

Space	Cost (\$)
Front Cover	3500
Back Cover	2000
Inside Front Cover	1200
Inside Back Cover	1000
Inside Color Pages	600
Inside Black and White Pages	400

### At the Exhibition Hall

There is some advertising space at the Exhibition Hall ,the location and cost is as following:

Spray printing advertisements on the shelves	3×4m	\$200
20m span inflatable arch		\$300
Road flag	1×4m	\$150